



## **Organizational Aspirations**

Approved September 29, 2018

### **Improve recognition of Quaker Earthcare Witness within the Religious Society of Friends and beyond.**

- Increase Staff and Steering Committee attendance at Quaker gatherings: FGC, FCNL, QIF, AFSC, FUM, FWCC, Climate Disruption Group, and more
- Continue involvement: UN Conference of the Parties, UN side events, Global Climate Action Summit, Climate March, etc.
- Get articles published: Friends Journal, Western Friend, etc.

### **Reach out to young adult friends: 18-40 years olds**

- Reconstruct the Quaker Earthcare Witness website
- Create the website so as to function on cell phones
- Participate in projects led by young Friends
- Support youth lawsuits on climate as they are brought to our attention
- QEW video project: 90-second promotional piece
- Outreach to Yearly Meetings with Youth Coordinators

### **Expand our network to include more People of Color and increase focus on Environmental Justice concerns.**

- Each issue of Befriending Creation to include relevant articles and invite People of Color to contribute articles;
- Share relevant articles via social media; include these concerns in our public speaking;
- Seek out and support related projects and campaigns within the Society of Friends and beyond.

### **Expand our network of Monthly and Yearly Meetings.**

- Visiting ambassadors (establish and fund a speakers' bureau);
- Mailing to selected meetings with phone follow-up;
- Reach out to Yearly Meetings who have not been a part of QEW. · Reach out to any Monthly Meeting that is not already part of our network but they are part of a YM with a Representative.
- Reach out to those Monthly Meetings that do not belong to a Yearly Meeting.
- Create promotional and distribute materials for Representatives to take to their Yearly Meetings.

### **Continue Steering Committee meetings as a place of inspiration and nurturing.**

- Maintain a mix of business, committees and working groups, and

- presentations, worship sharing; regionally mixed locations and meetinghouses when available
- Working Groups and Committees are urged to explore how to expand their work to a wider community;
- Form small ad hoc groups to propose projects that would expand our current reach (youth, outreach to specific sectors, etc.)
- Address behaviors (e.g., being prepared, following QEW's established processes, operating in the manner of Friends) that inhibit discernment and getting the work of Quaker Earthcare Witness done.
- Adopt Quaker ways of addressing these inhibitors include: eldering; self-clerking; supporting the Clerk's table with appreciation, reinforcement; develop clerking consciousness
- Focus on the needs of the Quaker Earthcare Witness community · Develop means to address conflicts within the QEW community.

## **Projects**

- Develop projects for QEW network participation. Examples include: UN Working Group and Mini-Grants Working Group
- Increase fundraising across Friends; grants; crowd sourcing

## **Getting the work done and evaluating it**

- Expand our capacity for work
- Bring forward many paths for growth including growing financially
- Recognizing that many of the goals require more funding
- Maintain Statistics; Information on how effective QEW has been, the number of individuals, Monthly Meetings, Yearly Meetings are part of the QEW network, donations, etc.
- Survey how much Friends are engaged on Earthcare
- Increase Staff and staff benefits
- Determine the positions and hours required
- Develop means to increase funding to pay additional staff and programs
- Clarify how we are going to use the money.
- Create a Field Secretary for Earthcare
- Hire a Volunteer Coordinator
- Hire a Youth Coordinator
- Engage grant writer to seek funding sources from foundations. · Increase our fundraising efforts
- Expand our donor base through additional Monthly/Yearly Meetings · Raise endowment money, \$150,000.
- Talk to our YM Reps about raising money through their contacts.